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John Imes: Wisconsin Climate Action Plan?

John Imes | Wisconsin Environmental Initiative director May 2, 2019

Thanks to [WisBusiness: The Podcast](#) for the opportunity to talk about the many ways Wisconsin can make headway on a climate action plan, including:

- [Meeting a 100 percent renewable energy goal](#) by using solar, wind, biomass and energy efficiency while creating 162,000 clean energy jobs and

bringing over \$14 billion in economic activity and clean manufacturing back in the state.

- Rethinking transportation using electrically-powered transit, fast-charging stations and homegrown, clean biofuels to reduce health impacts and work towards the goal of zero emissions.
- Accelerating green retrofits of existing buildings to spur energy and water efficiency, renewables and green infrastructure.
- The “Greening of Foxconn” and other businesses to reduce greenhouse gas emissions and target incentives including tax credits, loan guarantees, and preference on purchasing to firms that achieve superior environmental results.
- Using regenerative agriculture practices to increase farmer's profits, rebuild soils, clean our waterways, and expand renewable energy.
- Empowering more food entrepreneurship, particularly for women, immigrants, and people of color to reduce social/economic disparities and provide well paying, accessible jobs in local food production.
- Investing in clean infrastructure including [Gov. Evers’ proposal](#) to borrow \$70 million to address water quality and replace lead pipes.
- Restoring natural systems including wetlands and other critical habitats, plus reauthorize the [bipartisan Knowles-Nelson Stewardship Fund](#) to build resilience and mitigate the effects of climate change.

“By investing in clean energy, clean manufacturing, water stewardship, and regenerative agriculture while we “green” our infrastructure and electrify our transportation, we can address climate change and create a more resilient, vibrant and thriving Wisconsin.” - John Imes



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John Imes is executive director for Wisconsin Environmental Initiative.